

# NEWCHURCH COMMUNITY PRIMARY SCHOOL

13<sup>th</sup> March 2020

Dear Parents / Carers,

We are writing to let you know that we now have a fully operational school Facebook page. We are delighted to launch another method of social media as part of our overall communications and marketing strategy.

The purpose of our school page is to advertise school events, build further links within the local community and provide Newchurch families with a facility to see pictures and stories linked to our rich curriculum and all of the lovely learning that happens at Newchurch every day. Parents will be able to join the page as friends and will have the opportunity to like and comment upon our posts.

The social media contract, which is issued to all families at the start of each academic year, will include Facebook with immediate effect. Please can you sign and return the slip below confirming that you consent to Facebook being included in your current social media contract and that you will abide by the set guidelines contained in the contract. Once we have received your consent, we will accept your friend request. Please note that our school Facebook page will be operated by myself so I would ask you to consider carefully what you choose to post – lovely comments would be greatly appreciated and I will look forward to reading them.

We are hoping that this is the start of something amazing for our school and we are very excited about the launch. Simply search for Newchurch Primary School on Facebook and you should get this cover photograph:



I look forward to welcoming you all as friends on Facebook!

With kindest regards,

Mrs J Narraway

Head Teacher

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I confirm that I would like to join the Newchurch Primary Facebook group and I will abide by the terms set out in the current school social media contract.

Child's name: \_\_\_\_\_

Year group: \_\_\_\_\_

Signed by Parent / Carer: \_\_\_\_\_

Date: \_\_\_\_\_